

NOW ACCEPTING ROAD WARRIOR APPLICATIONS!

Be part of the journey to the 50th Annual Amway River Bank Run 25K

The Amway River Bank Run Road Warrior Program is a team experience built around commitment, community, engagement and one shared goal: getting every Road Warrior across the finish line of the 50th Annual Amway River Bank Run 25K on Saturday, May 8, 2027.

You do not need to be the fastest runner or an experienced 25K athlete. You do need to be willing to show up, put in the work, support your teammates and represent the race throughout the community. The program provides training, accountability, mentorship, resources and team support to help you successfully complete the 25K.

THE THREE PILLARS OF A ROAD WARRIOR

1. PROMOTE THE RACE

Serve as an ambassador for the Amway River Bank Run by sharing your journey, generating excitement and encouraging others to participate in our historic 50th Annual event.

2. PROMOTE OUR CHARITY PARTNERS

Partner with an official Charity Partner to help raise awareness and funds for their mission.

3. TRAIN FOR THE 25K — YES, THAT’S 15.5 MILES!

Commit to consistent training, encourage your teammates and put in the work needed to reach the finish line together.

WHAT WE’RE LOOKING FOR

Road Warriors should bring:

- A positive attitude, sense of humor and willingness to have fun
- A commitment to consistently train for the 25K
- Active participation in group training, team activities and events
- A willingness to encourage and support fellow Road Warriors
- A public social media presence and willingness to journal, vlog or share your journey
- Enthusiasm for promoting the Amway River Bank Run
- A commitment to support and fundraise for a Charity Partner
- The ability to represent the race and its partners positively and professionally

TRAINING & TEAM ENGAGEMENT

Road Warriors are expected to actively participate in the program from November through race day.

Training opportunities include:

- 1st Saturday of the Month training runs
- 2nd Tuesday runs at Perrin Brewing Company
- 3rd Thursday Hills & Hops runs at various locations
- Weekly Saturday team workouts and cross-training
- Team bonding activities
- Charity Partner events and fundraising opportunities

We understand that work, family and life happen. Perfect attendance is not expected, but consistent effort, communication and engagement are.

WHAT YOU'LL DO

Train as a Team

Follow the training program, participate in group runs and workouts, and prepare to successfully complete the 25K.

Support Your Teammates

Encourage one another, celebrate milestones and help the team through the challenges of training.

Promote the Race

Share the Amway River Bank Run throughout your personal, professional, running and community networks.

Support a Charity Partner

Work toward a minimum fundraising goal of \$500 for one of our 2027 Charity Partners:

- Gilda's Club
- Kids' Food Basket
- Paws With A Cause
- Refugee Education Center

Share Your Journey

Use your social media channels to share training, personal progress, fundraising, race information and encouragement for others to participate.

Your story does not need to be perfect — we want it to be authentic.

Know the Race

Become familiar with the 25K course, Sports & Fitness Expo and important race-day information.

Give Back

Road Warriors will be asked to support additional community and race activities, including Charity Partner opportunities, Feelin' Good Mileage Club, Amway Junior on Wednesday, May 5, 2027, and the Sports & Fitness Expo on Friday, May 7, 2027.

COMMITMENT & ACCOUNTABILITY

The Road Warrior Program works best when everyone is invested.

Participation will be evaluated based on:

- Training and team event attendance
- Engagement with fellow Road Warriors
- Promotion of the Amway River Bank Run
- Social media engagement and storytelling
- Charity Partner involvement and fundraising
- Communication with the program coach
- Overall commitment to preparing for the 25K

Accountability is not about competition. It is about making sure every Road Warrior is engaged, supported and moving toward the finish line.

PROGRAM AGREEMENT

By accepting a Road Warrior position, you agree to:

1. Commit to the program from November 1, 2026 through May 8, 2027.
2. Make a good-faith effort to participate in training, events, fundraising and team activities.
3. Communicate with the program coach when you are unable to participate.
4. Positively represent the Amway River Bank Run, its Charity Partners, sponsors and fellow Road Warriors.
5. Actively train for and participate in the 50th Annual Amway River Bank Run 25K on May 8, 2027.
6. Understand that Road Warrior participation concludes after race day and does not automatically renew.
7. Understand that Road Warriors are volunteers and are not financially compensated.
8. Understand that the Amway River Bank Run may remove a Road Warrior from the program if expectations are not being met.

WHAT ROAD WARRIORS RECEIVE

Selected Road Warriors will receive:

- Complimentary entry into the Amway River Bank Run 25K, two complimentary race entries to share with new or returning participants and five 50% discount entries.
- Exclusive Road Warrior apparel and sponsor gear
- Product samples and partner benefits
- Mentorship and support from past Road Warriors
- Six-month YMCA membership
- Entry into select local training races (*TBD*)
- Invitation to the Elite News Conference on Friday, May 7, 2027
- Road Warrior photo and bio featured on amwayriverbankrun.com

ONE TEAM. ONE JOURNEY. ONE FINISH LINE.

Being a Road Warrior is about more than running 15.5 miles.

It is about showing up, supporting your teammates, representing something bigger than yourself and committing to the journey.

There will be great runs, tough runs, milestones, setbacks, laughs and friendships along the way.

Then, on May 8, 2027, we'll stand together at the start of the 50th Annual Amway River Bank Run 25K ready to finish what we started.

We'll give you the tools, the team and the support. You bring the commitment. Together, we'll get you across the finish line.

ACCEPTANCE OF AGREEMENT

By signing below, I acknowledge that I have read and understand the expectations of the Amway River Bank Run Road Warrior Program. I agree to actively participate, communicate, support my teammates, represent the event positively and make a committed effort to complete the 50th Annual Amway River Bank Run 25K on May 8, 2027.

I accept the terms and expectations of the Road Warrior Program.

Name: _____

Signature: _____

Date: _____